Libord Group

https://libord.com/jobs/vice-president-marketing-stock-broking-division/

Vice President - Marketing (Stock Broking Division)

Description

- He will be incharge for client acquisition. (Online & offline).
- He will create a team for offline marketing and digital marketing.
- He will assist in enrolling sub-broker & Referrals
- Develop robust sales strategies and identify innovations in business development.
- Driving business & ensuring sustained growth, focusing on achieving /surpassing sales targets; expanding business reach & creating new sales / leads opportunities.
- Sound understanding of Equities, Mutual Funds and Commodities
- Ability to directly build and manage HNI relationships.
- Would be responsible for expanding the client base in all regions through combination of both direct as well as indirect channel.

Experience: Experience: 7-10 Years

Employment Type

Full-time

Industry

Finance

Qualifications

Graduate/PG/MBA

Hiring organization

Libord Brokerage

Date posted

March 26, 2025

Job Location

B-524, Chintamani Plaza, Near W.E. Highway Metro Station, Andheri Kurla Road, Andheri (East),, 400099, Andheri, Mumbai, India

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