

Libord Group

<https://libord.com/jobs/vice-president-marketing-stock-broking-division/>

Senior Digital Marketing Expert

Description

- Perform SEO functions.
- Create and Execute client acquisition strategies. (Online & offline).
- Create/Lead a team for digital marketing.
- Assist in enrolling sub-broker & Referrals
- Develop robust sales strategies and identify innovations in business development.
- Driving business & ensuring sustained growth, focusing on achieving /surpassing sales targets; expanding business reach & creating new sales / leads opportunities.
- Having sound understanding of Equities, Mutual Funds and Commodities Markets
- well versed with Website Development and optimization strategies.

Experience: Experience: 7-10 Years

Employment Type

Full-time

Industry

Stock Broker

Qualifications

Graduate/PG/MBA

Hiring organization

Libord Brokerage Pvt Limited

Date posted

January 20, 2026

Job Location

B-524, Chintamani Plaza, Near W.E. Highway Metro Station, Andheri Kurla Road, Andheri (East), 400099, Andheri, Mumbai, India